

ALICE WANG

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EXPERIENCE

Freelance – *Cliffside Park, NJ*

Designer | June 2021 - Present

- Provide design work for publishing houses and individual clients including laying out graphic novel interiors, creating cover mechanicals, designing sample pages, creating cover artwork, and more

HarperCollins Children's Books – *New York, NY*

Designer (Temp) | July 2023 - December 2023

- Executed and managed reprint corrections for covers and interiors on all current and backlist titles. Work included pulling assets, implementing text and design changes, and archiving revised files

Designer (Temp) | March 2023 - June 2023

- Assisted with titles on the graphic novel team including laying out interiors in sketch, ink, and final art stages, setting text and bubbles, and flagging file issues

Designer (Temp) | January 2023 - March 2023

- Assisted with daily workflow for the middle grade and YA novels team by designing jacket and cover mechanicals, interior first passes, cover title treatments, and routing files

HMH Young Readers – *New York, NY*

Designer | September 2020 - June 2021

- Designed covers and interiors for YA, middle grade, picture books, and graphic novels on 30+ titles simultaneously across seasons
- Art directed artists through timely and detailed communication in order to meet seasonal deadlines
- Presented artists and cover directions to sales and marketing teams at weekly meetings
- Created cover and jacket mechanicals, interior sample pages, and prepared files for print
- Communicated regularly with editors and managing editorial on cover development to keep projects on schedule

HarperCollins Children's Books – *New York, NY*

Assistant Designer | July 2019 - September 2020

- Designed covers and interiors for YA novels, middle grade novels, and early reader chapter books with 10+ titles per season

- Worked with art directors to research artists and pitch cover directions to editorial, sales, and marketing teams
- Created cover/jacket mechanicals, and interior sample pages
- Communicated regularly with artists, managing ed, editorial, and production teams to keep projects on schedule

Design Assistant | June 2018 - July 2019

- Assisted the executive art director and her team with design and administrative work, including working on select front-list titles, designing mechanicals, assembling presentations, managing reprint corrections, and processing invoices and contracts
- Managed crash projects and covered for multiple team members on leave simultaneously

EDUCATION

Washington University in St. Louis **Sam Fox School of Design & Visual Arts**

St. Louis, MO | August 2014 - May 2018

BFA in Communication Design with Concentration in Illustration and Minor in Korean Language and Culture

Honors:

- *Cum Laude*, GPA 3.73
- *Mary Cowan Harford Award in Watercolor*, 2018
- *Annika Rodriguez Scholar*, 2014 - 2018
- *Dean's List*, 2014 - 2018

SKILLS

Adobe Creative Suite

- Proficient in Photoshop, Indesign and Illustrator

Illustration & Hand Lettering

- Skilled in creating concept sketches, comps, and hand-lettering using digital/traditional media

Image Editing/Manipulation

- Skilled in manipulating and retouching photos and creating composite images with stock imagery

Foreign Language

- Fluent speaker in Mandarin Chinese
- Limited working proficiency in Korean language